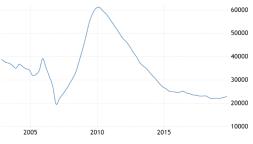


# The Urgency of Early Bankruptcy Prediction

Bankruptcies of critical portfolio companies, suppliers and partners upend your plans, reputation, and performance. The urgency of bankruptcy prediction increases during recessions, when the rate of bankruptcy often more than doubles.



SOURCE: TRADINGECONOMICS.COM | ADMINISTRATIVE OFFICE OF THE U.S. COURTS

# **Clearly Better Bankruptcy Solution**

BankruptcyRisk.com machine learning models identify 90% of public & private company bankruptcies 1-2 years ahead.

	<u>SRS</u>	<u>DnB</u>	RapidRatings
Constantly revised by market data	$\checkmark$	×	×
Covers every stock in the world	$\checkmark$	×	×
Collect private company financials	$\checkmark$	×	$\checkmark$
90% accuracy 1-2 years ahead	$\checkmark$	×	?

# Our Unique Advantage

Our unique advantage in public bankruptcy prediction is to incorporate market data as well as financial filings.

Other financial risk services ignore markets. That is a fatal flaw, making their bankruptcy ratings lagging indicators. When key suppliers suffer a severe setback, you cannot afford to wait for their next financial filing to find out.

#### Market Data Results in Better Prediction

Market prices are predictive of future company earnings and react instantly to adverse news like layoffs, product failure, competitive changes, etc.

BankruptcyRisk.com constantly updates bankruptcy predictions per equity markets worldwide, plus financial filings. This provides earlier, more accurate prediction than financial filings alone. You will know immediately, as opposed to waiting months for the next financial report filing.

# **Covers Private Companies Too**

BankruptcyRisk.com also predicts private bankruptcies. Suppliers complete the SRS private company financials template, which is uploaded into the secure SRS website.

Advanced statistical models analyze private company financials to produce the bankruptcy probability and extensive financial analysis easily understood by any reader.

# **Superior Media Monitoring**

BankruptcyRisk.com correlates market & media data to find signs of financial deterioration that other services miss. SRS PredictLens<sup>™</sup> analyzes millions of price changes a week and millions of media articles a day for critical events, including equity price drops, regulatory issues, dividend cuts, delisting, bankruptcy filing, class action lawsuit, acquisition, etc.

# **Contact Us**

BankruptcyRisk.com is the only software to correlate market, public filing, private financials, and media data to give you earlier, more accurate advance financial warnings.

Get better prediction today at BankruptcyRisk.com.